



Napp Pharmaceutical Group  
**Job Description**



JOB TITLE: Senior Medical Adviser	SECTION:
ALAN JONES NO: (For Completion by Personnel)	COMPANY: NPL
DEPARTMENT: Medical Affairs	DATE: 2009
RESPONSIBLE TO: Head of Medical Affairs	

**BROAD PURPOSE OF JOB:**

- To provide medical support activities covering marketed and pipeline products by participating in cross-functional working across the business, especially the Medical/Marketing interface, to optimise growth consistent with company strategy
- To provide support to Company to ensure medical and scientific credibility and high corporate ethical standards

**SPECIFIC RESPONSIBILITIES**

*Primary activities include, but are not limited to:*

**Brand Plan Support**

- Providing advice and support on interpretation of the Code of Practice and, as a final signatory. ensuring ethical promotion of Napp's products and activities
- Providing strategic input into brand planning process to ensure medical and scientific credibility and the optimal use of data for competitive product differentiation
- Major contributions to NICE and SMC submission documents
- Medical support to European project teams as well as providing UK strategic input into European brand plans

**Key Opinion Leader Development**

- Building an strong opinion leader and clinical investigator base for relevant products with the capability of providing expert medical advice and support to clinical trials programmes.
- Presenting tailored clinical data packages to advisory boards, investigators and other key opinion leaders to deliver scientifically credible messages regarding Napp's existing and pipeline products

## **Sales Support**

- Training of salesforce in medical aspects of relevant therapeutic areas and the Code of Practice
- External customer relationship building to support sales function

## **Clinical Research Support**

- Significant involvement with European Research and Development function in Phase IIIb and IV clinical trial development for the UK and Ireland, including review of protocols and clinical study reports ensuring feasibility and commercial benefit to Napp
- Liaison with external customers regarding feasibility and support for Investigator Initiated Trials

## **Managerial Responsibility**

- Line management responsibilities for medical advisor and undertakes regular performance and development reviews

## **Continued Professional Development**

- Attendance at relevant scientific meetings in order to ensure up-to-date knowledge of therapy areas
- Early and continued product knowledge development to ensure smooth and successful launch of products and continual support of relevant business functions
- Participates in activities relevant for completion of Higher Medical Training (if CCT not already obtained)

## **PERSON SPECIFICATION**

- Qualified Physician (MBChB or equivalent).
- Minimum two years General Medical Professional Training
- At least 2 years experience in the pharmaceutical industry
- Preferably holds Diploma in Pharmaceutical Medicine and enrolled on Higher Medical Training in Pharmaceutical Medicine
- Sound knowledge of ABPI Code of Practice
- Demonstrable high level of verbal and written communications skills, and a dynamic personality
- Ability to manage multiple projects simultaneously
- Strong team working capacity
- Experience in therapy areas of analgesia or respiratory advantageous